

SENATE JOINT RESOLUTION 141  
By Rochelle

A RESOLUTION to designate State Route 452 in Wilson County  
as "Bill France Boulevard".

WHEREAS, NASCAR was organized in 1948 under the direction of William H. G. "Bill"  
France, Sr.; and

WHEREAS, Bill France's determination, coupled with one of the most pleasing  
personalities in professional sports, allowed him to transform stock car racing from an  
unorganized hobby into a professional sport, complete with uniform rules, an insurance plan,  
and guaranteed purses; and

WHEREAS, The France family has built NASCAR from a small, family-run racing  
organization into a two billion dollar-per-year industry – the leader in motorsports entertainment;  
and

WHEREAS, Because of the leadership of the France family, over 5.5 million people per  
year now attend NASCAR Winston Cup Series races and nearly 150 million people watch the  
races on television; and

WHEREAS, Bill France founded the International Speedway Corporation, which gave  
NASCAR two of its crown jewels, the Daytona International Speedway in 1959 and the  
Talladega SuperSpeedway in 1969; and

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WHEREAS, The vision of Bill France led to the establishment of the International Motorsports Hall of Fame; he was inducted into the Inaugural Hall of Fame class in 1990; and

WHEREAS, Although Bill France passed away in 1992, the completion of the Nashville SuperSpeedway is, in large part, a testament to his vision, ambition, and determination; and

WHEREAS, It is entirely appropriate to honor the invaluable contribution made by Bill France to NASCAR auto racing by designating State Route 452, which will be used by race fans to access the Nashville SuperSpeedway, as "Bill France Boulevard"; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED SECOND GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE HOUSE OF REPRESENTATIVES CONCURRING, That State Route 452 in Wilson County, which serves as the access road to the Nashville SuperSpeedway and as the gateway to NASCAR racing in Middle Tennessee, is hereby designated as the "Bill France Boulevard" to commemorate the worthy and invaluable contribution made by Bill France to auto racing.

BE IT FURTHER RESOLVED, That the Department of Transportation is directed to erect suitable signs or to affix suitable markers designating State Route 452 in Wilson County as "Bill France Boulevard".

BE IT FURTHER RESOLVED, That the erection of such directional signs or markers shall be within the guidelines prescribed by the Manual on Uniform Traffic Control Devices.

BE IT FURTHER RESOLVED, That an enrolled copy of this resolution be transmitted to the Commissioner of Transportation.